



NATIONAL ASSOCIATION OF
WOMEN BUSINESS OWNERS
Santa Barbara County



JOHN CHIANG
California
State Controller



*Invite you to attend a
FREE SEMINAR*



GOLETA VALLEY
CHAMBER OF COMMERCE
A Head for Business. A Heart for the Community.

Entrepreneurship in Today's Economy
What Every Small Business Needs to Know About
Taxes, Financing and Legislative Initiatives



Wednesday, February 25, 2009 8:15 A.M. – 12:15 P.M.
Santa Barbara City College, Wake Center, Thornton Auditorium
300 N. Turnpike Road, Santa Barbara
Registration and Continental Breakfast 8:15-8:45 A.M.



Keynote Speaker

The Honorable John Chiang
California State Controller

Featured Speakers

The Honorable Salud Carbajal
SB County Supervisor, First District

Andreea M. Serban, Ph.D., President
Santa Barbara City College

The Honorable Marty Blum
Mayor, Santa Barbara

Dr. Bill Watkins, Executive Dir.
UCSB Economic Forecast Project

Plus three panels of experts discussing important information you need for your business:

- **Tax Laws in Today's Economy: What you need to know** •
- **Opportunities for Entrepreneurs in Today's Economy** •
- **Obtaining Financing in Today's Economy** •

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Three free easy ways to RSVP – Deadline: Monday, Feb. 23, 2009

REGISTER ONLINE: Go to www.nawbo-sb.org/events/february2009-seminar.php
and click on Register button

EMAIL: Send your name, business name and phone number to info@nawbo-sb.org
Put *Free Seminar* as the Subject

PHONE: 805-880-0457 and leave your name, business name, phone number and email

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Entrepreneurship in Today's Economy

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Thornhill Auditorium, Wake Center, 300 N. Turnpike Road

Agenda

- 8:15 A.M. Registration, Continental breakfast & networking
- 8:45 A.M. Introduction: Dawn Hampton, President, National Association of Women Business Owners, Santa Barbara Chapter
Andreea M. Serban, Ph.D., President Santa Barbara City College: Welcome
Hon. Marty Blum, Mayor, City of Santa Barbara: Introduction of Mr. Chiang
- 9:00 A.M. Hon. John Chiang, California State Controller: California's Budget and Economic Outlook. Includes Q&A
- 9:15 A.M. Hon. Salud Carbajal, Santa Barbara County Supervisor: What Santa Barbara County government is doing to assist businesses in today's economy.
- 9:30 A.M. Dr. Bill Watkins, Executive Director, UCSB Economic Forecast Project: A look at SB County economy in 2009.
- 9:45 A.M. Panel: **Tax Laws in Today's Economy: what you need to know and what resources are available.** Representatives from the California Franchise Tax Board, Board of Equalization, and the Internal Revenue Service. Moderated by Tim Buynak, Buynak Law Firm. Includes Q&A
- 10:25 A.M. Break
- 10:45 A.M. Panel: **Opportunities for Entrepreneurs in Today's Economy:** Becki Walker, Director, Ventura Small Business Development Center, Don Oparah, UCSB Venture Accelerator, Robert Lane, Consultant, The Federal Technology Center. Moderated by Jim Knight, co-founder of Amber Engineering and Indigo Systems. Includes Q&A
- 11:25 A.M. Panel: **Obtaining Financing in Today's Economy:** Annette Jorgensen, Small Business Administration lender from Community West Bank; Herb Aarons, President, CalCoastal, RDC, and Jeff DeVine, President, American Riviera Bank. Moderated by Maeda Palius, Palius+O'Kelley CPAs.. Includes Q&A
- 12:05 P.M. Closing remarks, final Q&A for any/all of speakers
- 12:15 P.M. Adjourn